



Global Training Centre

101, Lockhurst Lane, Coventry, CV6 5SF

Course Name	Level 7 Diploma in Strategic Management and Leadership (RQF)
Qualification achieved	ICQ Level 7 Diploma in Strategic Management and Leadership (RQF) 601/6892/4

Course Structure
<p>This course is completed partially as a distance learning qualification by:</p> <ul style="list-style-type: none">• Individual research at home under the guidance of your personal assessor• Telephone assessment appointments to discuss your evidence and/or submitting written evidence to your assessor <p>As this qualification requires observation of the learner in practice, learners must be in a job role appropriate to the chosen units.</p> <p>There are no exams required to achieve the qualification</p>
Course Duration
Depending on the units taken the average learning time is 278 hours which should take approximately 9 months to complete. This course has a limit of 12 months to complete from enrolment date.
Costs
This course is Non- Funded and it costs £3500 undertake. We are able to offer an instalment plan to those that require it but release of certification is not possible until the cost of the course is paid in full.
Who can enrol for this course?
Must be aged 19+. This qualification is for those who are working in a strategic management position and who wish to develop their skills and knowledge further. As this qualification requires observation of the learner in practice, learners must be in a job role appropriate to the chosen units.
Entry requirements
Learners must have a minimum of level 2 in literacy and numeracy and ICT to undertake this qualification.
Who is this course suitable for?
This course is designed for <ul style="list-style-type: none">• Anyone who is employed in a strategic management role, regardless of sector• Practising Senior Managers who have responsibility for translating organisational strategy into effective performance, the qualification requires you to evaluate the implementation of your organisational strategy. If you'd like to build your confidence and ability as a leader, or if you're seeking to certify your existing skills, you can choose from a diverse range of units to tailor the Diploma to you
Certification
Upon successful completion of this course you will be issued with a hard copy of your certificate.

What will I learn by taking this course

To achieve this qualification, learners must complete a minimum of 45 credits. Learners must achieve 16 credits from the mandatory units in Group A and 29 credits from the optional units in Group B.

There are 3 Mandatory Units

- Execute a strategic business plan
- Develop a strategic business plan
- Provide strategic leadership and direction

Group B Optional Units

- Manage strategic human resources (Credit Value 5)
- Design business processes (Credit Value 5)
- Lead the development of a knowledge management strategy (Credit Value 7)
- Optimise the use of technology (Credit Value 6)
- Establish organisational governance controls (Credit Value 4)
- Lead the development of a continuous improvement strategy (Credit Value 5)
- Establish business risk management processes (Credit Value 5)
- Shape organisational culture and values (Credit Value 5)
- Obtain financial resources (Credit Value 6)
- Lead the development of a quality strategy (Credit Value 4)
- Manage strategic marketing activities (Credit Value 7)
- Promote equality of opportunity, diversity and inclusion (Credit Value 5)
- Develop and manage collaborative relationships with other organisations (Credit Value 5)
- Manage product and/or service development (Credit Value 5)
- Develop a business strategy (Credit Value 6)

The benefits of taking this course will provide you with the knowledge and understanding of

- Understand the principles underpinning the execution of a strategic business plan
- Be able to implement a strategic business plan
- Be able to evaluate a strategic business plan
- Understand the principles underpinning the development of a strategic business plan
- Be able to prepare for business strategy implementation
- Be able to develop plans to deliver the business strategy
- Understand the characteristics underpinning strategic leadership and direction
- Be able to provide leadership and direction to achieve organisational objectives
- Be able to evaluate the effectiveness of the leadership and direction of an organisation